2023
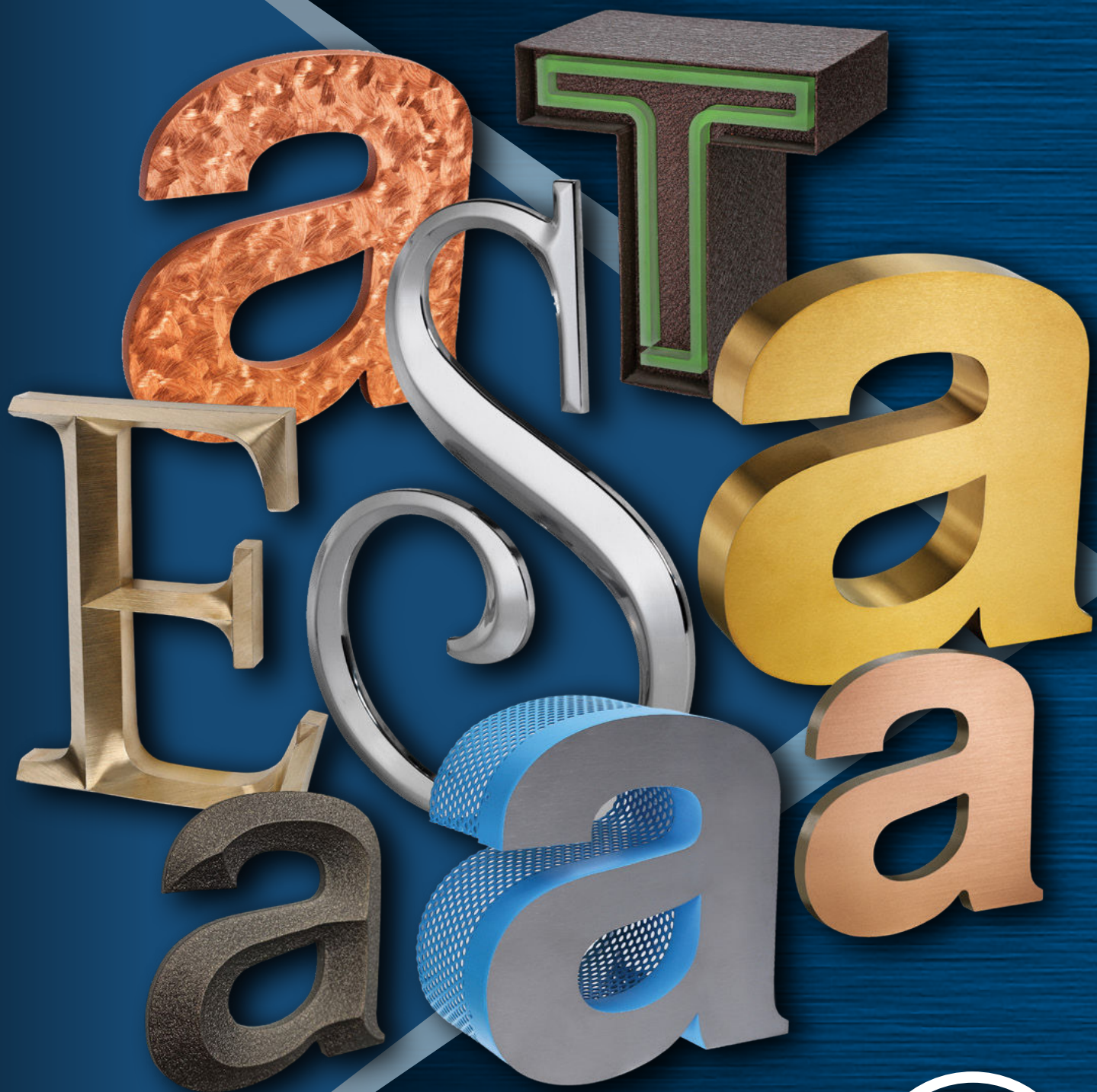
At the start...
consider the **FINISH.**

Architectural Signage

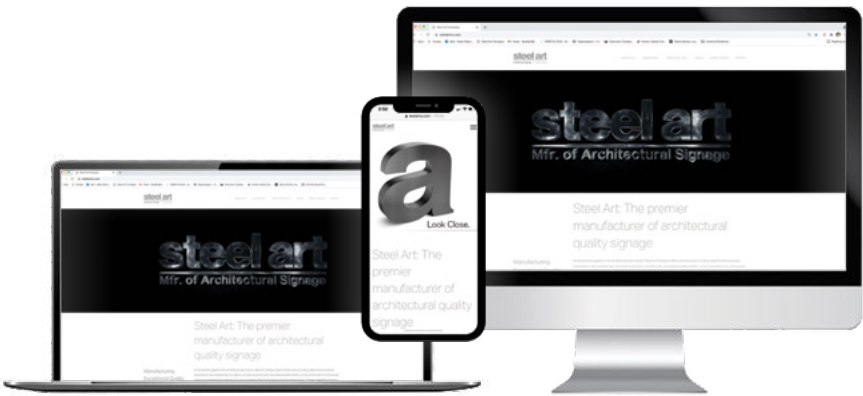*Exclusively for the Sign Trade... Since 1952*

steel art

steel art

For **71 YEARS**, Steel Art Company has been manufacturing premium quality architectural signage, metal letters, and logotypes.

With expert project advice from a team of design professionals and skilled craftspeople with generations of experience, we are fully committed to serving your requirements. Each department of Steel Art – customer service, accounting, sales, and manufacturing – is professionally adept to assist you, and all are prepared to add value by any means possible.

In 2021, Steel Art stepped up to the plate with the increased demand for interior Wayfinding Solutions by reworking manufacturing space adding capacity for direct printing, braille, laser cutting and assembly of interior signage for larger scale projects.

Contact us for a tour of our facility or to set up a live demonstration of all our product offerings.

www.steelartco.com

Our website showcases our broad array of products, along with the unsurpassed custom finishes that we offer exclusively for the sign trade. We have many illuminated special effects helping to visualize real life applications. You will also find several videos showing manufacturing processes to better understand the products.

Contact us today for more information or to set up a **LIVE VIDEO DEMONSTRATION**

Sales inquires to: sales@steelartco.com
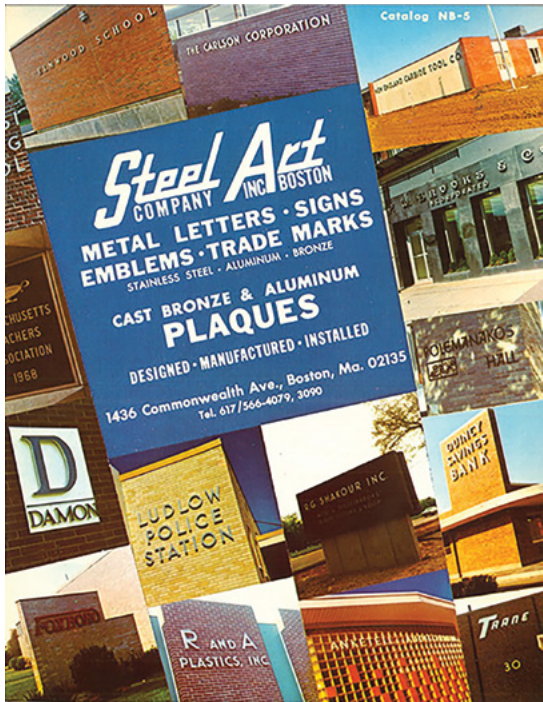
1952 Catalog by Norbert Borell

Vintage advertisement announcing large expansion move

Our Product Line Is **YOUR** Product Line

SOLID CUT
PAGES 4-9

ACRYLIC
PAGES 8-9

FABRICATED
PAGES 10-17

MARQUÉE™
PAGE 17

THINTRIM™
PAGE 15

MORE RESOURCES
PAGES 28-35

CUSTOM PROTOTYPES

Contact Steel Art for information on custom prototypes.

Let's Build Something New... TOGETHER.

Steel Art understands that, for the contractor or end user, the selection of a manufacturer comes down to the prototype that has been submitted.

No matter what design challenge you face, Steel Art can make it happen. Our reputation is such that we often receive the most difficult and complicated projects in the industry and we're always up for the challenge. Steel Art is continually experimenting with the latest manufacturing tools and materials in order to bring new products to the sign industry. We have a solution to your customers unique prototype demands.

steel art

STAINLESS STEEL

Stainless Steel alloy 304 is a general purpose alloy, very durable and easy to maintain in exterior and interior applications. Alloy 316 performs better in highly corrosive, salt air environments, such as industrial, coastal vicinities or areas know for high levels of atmospheric pollution. All stainless steel products are automatically passivated when in exterior applications. This process aids in inhibiting oxidation and staining. See page 33 for additional information on "Passivation".
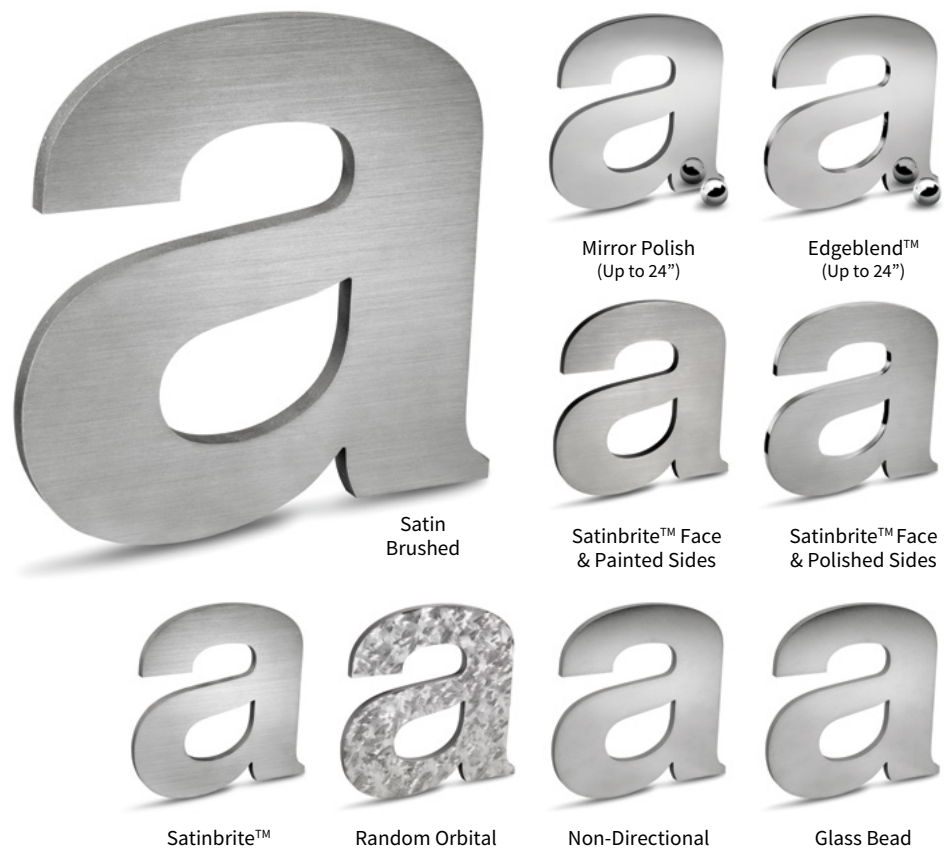
SIZE RANGE
• Height: 0.75" - 48" | Depth: .063"- 2"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Satin Brushed | Satinbrite™ Face & Painted Sides | Satinbrite™ Face & Polished Sides | Mirror Polish (Up to 24") | Edgeblend™ (Up to 24")

Satinbrite™ | Random Orbital | Non-Directional | Glass Bead

YELLOW BRASS

Yellow Brass alloy 260 provides a distinguished yellow gold appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All yellow brass solid cut letters have a protective clear coat.

SIZE RANGE
• Height: 0.75" - 36" | Depth: .063" - 1"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Satin Brushed | Satinbrite™ Face & Painted Sides | Satinbrite™ Face & Polished Sides | Mirror Polish (Up to 24") | Edgeblend™ (Up to 24")

Satinbrite™ | Random Orbital | Non-Directional | Medium Oxidized Satin Brushed

ALUMINUM

Aluminum alloy 5052 is offered because of its strength, corrosion resistance and value. Aluminum presents a naturally beautiful luster regardless of the finish chosen. Some of the most popular options include satin, mirror polish, paint or powder coat. Natural aluminum is protected with weatherometer proven, clear interior lacquer or exterior powder coat.

SIZE RANGE
• Height: 0.75" - 60" | Depth: .063" - 2"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Satin Brushed | Satinbrite™ | Satinbrite™ Face & Polished Sides | Mirror Polish (Up to 24") | Edgeblend™ (Up to 24")

Painted | Powder Coat | Random Orbital | Non-Directional

BRASS

Brass alloy 280 provides a distinguished gold appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All brass solid cut letters have a protective clear coat.

SIZE RANGE
• Height: 0.75" - 36" | Depth: .063" - 1"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Satin Brushed | Satinbrite™ Face & Painted Sides | Satinbrite™ Face & Polished Sides | Mirror Polish (Up to 24") | Edgeblend™ (Up to 24")

Satinbrite™ | Random Orbital | Non-Directional | Medium Oxidized Satin Brushed

BRONZE

Bronze alloy 220 provides a distinguished reddish gold appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All bronze solid cut letters have a protective clear coat.

SIZE RANGE
- Height: 0.75" - 36" | Depth: .063" - 1"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Satin Brushed

Mirror Polish *(Up to 24")*

Edgeblend™ *(Up to 24")*

Satinbrite™ Face & Painted Sides

Satinbrite™ Face & Polished Sides

Satinbrite™

Random Orbital

Non-Directional

Medium Oxidized Satin Brushed

COPPER

Copper alloy 110 provides a distinguished reddish appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All copper solid cut letters have a protective clear coat.

SIZE RANGE
- Height: 0.75" - 36" | Depth: .063" - 1"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Satin Brushed

Mirror Polish *(Up to 24")*

Edgeblend™ *(Up to 24")*

Satinbrite™ Face & Painted Sides

Satinbrite™ Face & Polished Sides

Satinbrite™

Random Orbital

Non-Directional

Medium Oxidized Satin Brushed

Verde Green Patina

BEVEL EDGE

Bevel edge solid cut plate brings metal letter signage to a whole new upscale level. Mirror polish bevels catch the light and sparkle as you walk by... a truly special way of attracting attention. Hand craftsmanship beyond words, rarely seen these days and yet readily available as a standard product. Most architectural metals are available in varying formats, ask for more details.

SIZE RANGE
- Height: 3" - 24" | Depth: .25" - 1"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Edgeblend™ Brass

Edgeblend™ Copper

Satin Brushed Bronze with Mirror Polish Edge

Satin Brushed Aluminum

Medium Oxidized Brass

Painted

Powder Coat
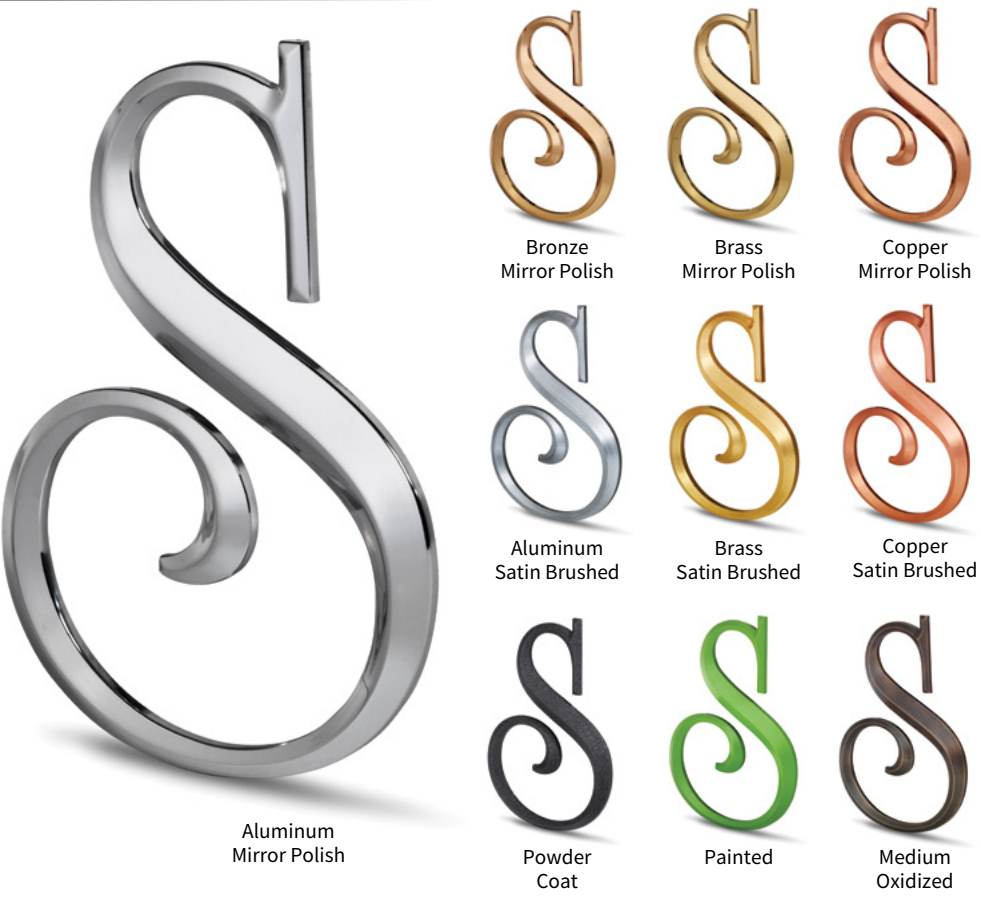
Non-Directional Aluminum

Random Orbital Aluminum

PRISMATIC

Show your clients an option that will be sure to inspire! Prismatic letters are crafted in most architectural materials: Aluminum, Brass, Yellow Brass, Bronze, Copper, and acrylic. Finishes available in mirror polish, brushed, oxidized, painted and powder coat. Add an extra level of grandeur with these magnificent, hand-crafted letters.

SIZE RANGE
- Height: 2" - 24" | Depth: .25" - 1"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Bronze Mirror Polish

Brass Mirror Polish

Copper Mirror Polish

Aluminum Satin Brushed

Brass Satin Brushed

Copper Satin Brushed

Aluminum Mirror Polish

Powder Coat

Painted

Medium Oxidized

ACRYLIC

Several options are available for acrylic letters. The most popular is painted face and side with all PMS color matches available. Acrylic letters are cut with sharp square edges, corners and crisp details... never radiused. Premium quality cell cast acrylic is used and can be installed in both interior and exterior applications.

#101 - Painted Face & Back with Clear Sides*
(*Up to .5" deep)

#100 - Painted Face & Sides

#102 - Clear Face with Painted Sides & Back*
(*Up to .75" deep)

#103- Non-glare Face, Clear Sides, Painted Back

#104 - Non-glare Face with Painted Sides & Back

#105 - Non-glare Face & Sides with Painted Back

#106 - Non-glare Face & Sides

#107 - Clear Face & Sides

SIZE RANGE
• Height: 2" - 48" | Depth: .063" - 1"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

METALAM™

Metalam™ letters are a cost-effective alternative to the solid metal letter. Metalam™ letters have a genuine Chemetal™ face, adhered to solid acrylic using a high-pressure thermal lamination technique. The high-pressure thermal lamination yields an extremely strong, superior bond, making these letters tough but lightweight. Sides are painted to match. Metalam™ can be used in many interior signage applications, including letters, logos and plaques.

SIZE RANGE
• Height: 1.5" - 24" | Depth: .125" - 1"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• All Chemetal™ & Wilson Art finishes available
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Popular Chemetal™ 900 Series:

901 - Polished Aluminum

902 - Brushed Aluminum

904 - Brushed Light Brass

906 - Brushed Copper

909 - Satin Silver

910 - Satin Gold

915 - Brushed Bronze

View the entire Chemetal™ list offerings: **www.Chemetal.com**

ACRYLIC VARIATIONS

Icetone™: Clear acrylic painted second surface or satin brushed painted second surface.

Metalam Plus™: architectural metal face laminated to clear acrylic backer.

Metalam SoftGlow™: Finished architectural face laminated to clear acrylic glass beaded backer with colored vinyl second surface.

X-Deep™: Finished architectural metal face laminated to 1.5" or 2" thick acrylic back painted or frosted sides.

Icetone™ Painted Back
(*Up to .75" deep)

Metalam Plus™ SoftGlow™

Metalam X-Deep™ Polished Bronze Face

Icetone™ Satin Copper
(*Up to .75" deep)

Metalam Plus™ Painted Back

Metalam Plus™ #902 Brushed Satin Face

SIZE RANGE
• Height: 2" - 18" | Depth: .25" - 2"

SPECIFICS
• Interior use only
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

See pages 18 & 19 for illumination options.

STAINLESS STEEL

Stainless Steel alloy 304 is a general purpose alloy, very durable and easy to maintain in exterior and interior applications. Alloy 316 performs better in highly corrosive, salt air environments, such as industrial, coastal vicinities or areas know for high levels of atmospheric pollution. **All stainless steel products are automatically passivated when used in exterior applications, at no additional charge**. This process aids in inhibiting oxidation and staining. See page 33 for additional information on "Passivation".

SIZE RANGE
• Height: 3" - 60" | Depth: 0.375" - 6"

LED ILLUMINATION
• Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Satinbrite™

Mirror Polish

Powder Coat

Satin #4 Brushed

Satinbrite™ Face & Polished Sides

Non-Directional

Random Orbital

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

See pages 18 & 19 for illumination options.

TITANIUM

Titanium coated stainless steel offers enhanced durability for exterior applications and a beautiful alternative for interiors. NuGold™, NuBronze™, NuCopper™, Black and Medium Oxidize are titanium coated stainless steel 304. These materials are a cost-effective alternative to brass, bronze, and copper with a Ten Year Warranty for exterior applications. All fabricated **Titanium letters are available without a silver edge, which makes them ideal for "eye level" Installations**. Ask your project manager about pricing.

SIZE RANGE
• Height: 3" - 48" | Depth: 0.375"' - 6"

LED ILLUMINATION
• Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

NuGold™ Satin Brushed

NuGold™ Mirror Polish

Medium Oxidized Satin Brushed

NuCopper™ Mirror Polish

NuBronze™ Satin Brushed

Black Mirror Polish

Black Satin Brushed

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

See pages 18 & 19 for illumination options.

ALUMINUM

Aluminum alloy 5052 is offered because of its strength, corrosion resistance and value. Aluminum presents a naturally beautiful luster regardless of the finish chosen. Some of the most popular options include satin, mirror polish, paint or powder coat. Natural aluminum is protected with weatherometer proven, clear interior lacquer or exterior powder coat.

SIZE RANGE
• Height: 3" - 60" | Depth: 0.375" - 6"

LED ILLUMINATION
• Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Satin Brushed

Bright Aluminum Polish (Up to 24")

Satinbrite™

APU Paint PMS Matching

Powder Coat

Non-Directional

Random Orbital

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

See pages 18 & 19 for illumination options.

ANODIZED ALUMINUM

Aluminum presents a naturally beautiful luster. When extreme durability, architectural embellishment and "value engineering" is of major concern, these color anodized fabricated letters must be considered. Guaranteed for 15 years in exterior application and available In a myriad of architectural colors and finishes they are a fit for any project.

SIZE RANGE
• Height: 3" - 24" | Depth: 0.375" - 4"

LED ILLUMINATION
• Minimum Height: 6" | Minimum Depth: 0.5" | Maximum Depth: 4"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Medium Bronze Satin

Bright Aluminum Polish (Up to 24")

Bright Satin Brushed

Bright Brushed Gold

Bright Gold Polish (Up to 24")

Gold Satin

Black Satin

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.
Visit our website for more finish options: **steelartco.com**

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.
Visit our website for more finish options: **steelartco.com**

See pages 18 & 19 for illumination options.

YELLOW BRASS

Yellow Brass alloy 260 provides a distinguished yellow gold appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All yellow brass fabricated letters have a protective clear coat.

SIZE RANGE
- Height: 3" - 36" | Depth: 0.375" - 6"

LED ILLUMINATION
- Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Mirror Polish (Up to 24")

Medium Oxidized Satin Brushed

Satinbrite™ Face & Polished Sides

Satinbrite™ Face & Painted Sides

Satin Brushed

Non-Directional

Random Orbital

See pages 18 & 19 for illumination options.

BRASS

Brass alloy 280 provides a distinguished gold appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All brass fabricated letters have a protective clear coat.

SIZE RANGE
- Height: 3" - 36" | Depth: 0.375" - 6"

LED ILLUMINATION
- Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Mirror Polish (Up to 24")

Satin Brushed

Medium Oxidized Satin Brushed

Satinbrite™

Satinbrite™ Face & Polished Sides

Non-Directional

Random Orbital

See pages 18 & 19 for illumination options.

BRONZE

Bronze alloy 220 provides a distinguished reddish gold appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All bronze fabricated letters have a protective clear coat.

SIZE RANGE
- Height: 3" - 36" | Depth: 0.375" - 6"

LED ILLUMINATION
- Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Medium Oxidized Satin Brushed

Mirror Polish (Up to 24")

Satinbrite™

Satinbrite™ Face & Polished Sides

Face Painted & Satinbrite™ Sides

Non-Directional

Random Orbital

See pages 18 & 19 for illumination options.

COPPER

Copper alloy 110 provides a distinguished reddish appearance. Virtually all available finishes offer a warm architectural look in interior applications, while shades of oxidation perform well in both the interior and exterior. All copper fabricated letters have a protective clear coat.

SIZE RANGE
- Height: 3" - 36" | Depth: 0.375" - 6"

LED ILLUMINATION
- Minimum Height: 4" | Minimum Depth: 0.5" | Maximum Depth: 6"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Satinbrite™

Mirror Polish (Up to 24")

Medium Oxidized Satin Brushed

Satinbrite™ Face & Polished Sides

Random Orbital

Non-Directional

Verde Green Patina

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

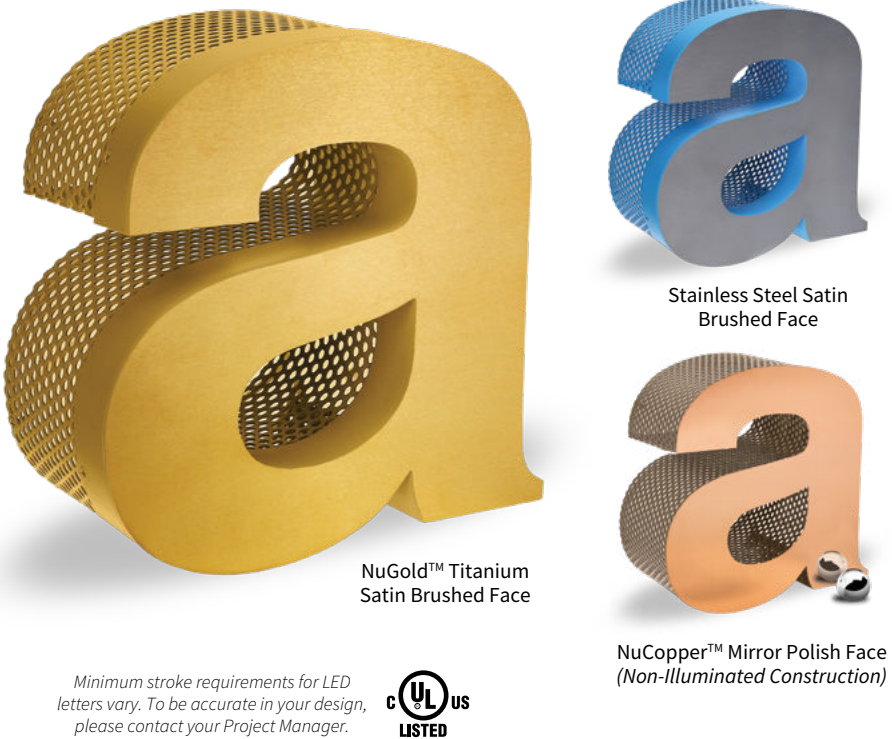Visit our website for more finish options: **steelartco.com**

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Visit our website for more finish options: **steelartco.com**

See pages 18 & 19 for illumination options.

PRISMATIC

Show your clients an option that will be sure to inspire! Prismatic letters are crafted in most architectural materials. Finishes available in mirror polish, brushed, oxidized, painted and powder coat. Add an extra level of grandeur with these magnificent, hand-crafted letters.

SIZE RANGE
• Height: 6" - 24" | Depth: 1" - 3"

LED ILLUMINATION
• Min. Height: 6" | Min. Depth: 1.5" | Maxi. Depth: 4"

SPECIFICS
• Interior Use Only For Brass, Bronze & Copper
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Stainless Steel
Satin Brushed

NuBronze™ Titanium
Mirror Polish

Powder Coat

PERFORATED

Perforated sides are a real "eye catcher". When illuminated, the perforated returns cast a "spray" of light against the background wall, focusing attention on the business. A restaurant, retail establishment or any entranceway in competition with nearby businesses will benefit with this unique type of signage. Several materials and finish options are available for your creative designs. All levels of white, colors and RGBW are also available and of course everything will be provided for a correct UL compliant installation. Perforated designs can be fabricated without illumination.

SIZE RANGE
• Height: 10" - 48" | Depth: 2" - 6"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Stainless Steel Satin
Brushed Face

NuGold™ Titanium
Satin Brushed Face

NuCopper™ Mirror Polish Face
(Non-Illuminated Construction)

BEVEL EDGE

Breathtaking, high class fabricated letters with jewelry like beveled edge faces, equipped with LED illumination….even RGBW. This sparkly construction is available in Stainless Steel and Titanium in all architectural finishes. Acrylic faces in standard colors as well as translucent vinyl adds to the many design possibilities. These exclusive letters can be illuminated through the face, as well as halo lit. An acrylic lens may be added to the back, as in Design 100 for that extra attention-grabbing effect.

SIZE RANGE
• Height: 10" - 36" | Depth: 1.5" - 4" (2.5" for illuminated face)

SPECIFICS
• Finishes Include: Mirror Polish, Satin Brush, Painted, Powder Coat, Non-Directional or Random Orbital
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

NuGold™
Mirror Polished

Stainless Steel
Satin Brushed

Stainless Steel
Powder Coat

THINTRIM™ & THINTRIM PLUS™

With brilliant details, including letter depth as shallow as 2", this exciting new product line is now available exclusively from Steel Art. Our ThinTrim™ and ThinTrim Plus™ offers many custom features. Both can be illuminated thru the face or if desired thru the back as well. Depending on letter height, the ThinTrim™ retainer lip is uniquely 1/8" wide bringing an architectural note to its appearance. Now the designer has the choice between plastic trim and higher end, mirror polished metals. Select the proper white acrylic (#2447 or #7328) or colored face, translucent PMS vinyl and LED combination and you have endless possibilities, including RGBW.

SIZE RANGE
• Height: 6" - 48" | Depth: 2" - 6"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Color matches by Matthews or AkzoNobel Systems
• Actual finish & color samples available
• **Tough Template**™ available on all orders *(see page 34)*

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Mirror Polish Stainless Steel
ThinTrim Plus™

Stainless Steel
Mirror Polish

APU Paint PMS
Matching

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Visit our website for more finish options: **steelartco.com**

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

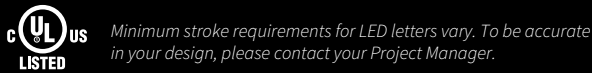Visit our website for more finish options: **steelartco.com**

EDGELIT™

Originally developed for high-end retail signage, these illuminated letters look simply amazing in any setting, both interior and exterior. Easy to service and re-lamp with LEDs warrantied for 10 years. The Edgelit™ design was engineered to be super flexible with 11 variations at your command. All "K" values of white and dozens of translucent PMS colors are available for your creativity. Feel free to customize your design, using standard offerings at a value engineered price.

SIZE RANGE
*   Height: 4"- 48" | Depth: 2" - 6"
*   Acrylic Projection: Trimless Face/Back: .25" - .75"
*   Minimum Depth: 0.75" (Style 100 Only)

SPECIFICS
*   **Lifetime Guarantee** on craftsmanship
*   Actual finish & color samples available
*   **Tough Template**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

cULus LISTED

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Edgelit™ 100
Frosted Illuminated
Acrylic Edge

Edgelit™ 101
Face & Halo Lighting
Trimless

Edgelit™ 102
Face Lighting
Trimless

Edgelit™ 103
Back Lighting
Outline

Edgelit™ 104
Face & Back Lighting
Trimless

Edgelit™ 105
Stencil Cut Push Thru &
Halo Lighting

Edgelit™ 106
Stencil Cut Push Thru &
Back Lighting

Edgelit™ 107
Stencil Cut Push
Thru

Edgelit™ 108
Stencil Cut Face &
Back Lighting

Edgelit™ 109
Stencil Cut Face &
Halo Lighting

Edgelit™ 110
Stencil Cut
Face Lighting

HALO LIT OPTIONS

Shown below are some of the more popular Halo illuminated options. Not all represented here, and most fabricated product offerings can be Halo illuminated.

Fabricated Letter
Halo Lit

ThinTrim™
Face & Halo Lit

ThinTrim™
Transparent Vinyl Face & Halo Lit
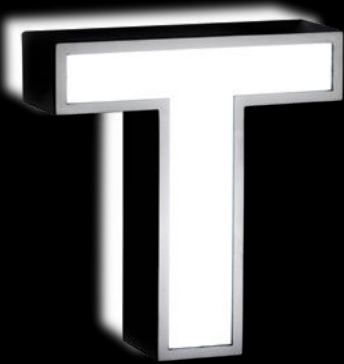
Edgelit™ 109
Stencil Cut Face & Halo Lit

Edgelit™ 101
Trimless Face & Halo Lit
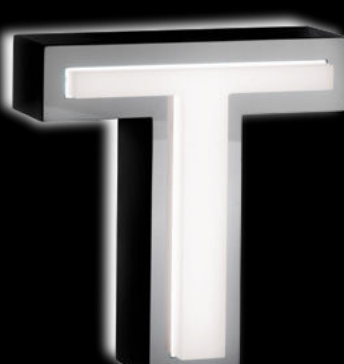
Edgelit™ 105
Stencil Cut Push Thru & Halo Lit

Fabricated Bevel Edge
Face & Halo Lit

Prismatic Fabricated
Halo Lit

Perforated Fabricated Letter
Halo Lit

To see more samples, visit us on our social media pages:　　Instagram: @steelartco　　facebook: @steelartco

For information on unbranded marketing materials contact: sales@steelartco.com

ACRYLIT™

Acrylit™ is manufactured from solid light diffused white acrylic 30mm thick (1.18") with a stainless steel closed back. May be used in both interior and exterior applications. The LEDs are warrantied for 5 years interior use and 3 years in exterior use. The LEDs can be replaced when expired.

Available in many configurations including:
- Glowing Face & Side
- Painted Opaque Face/Glowing Side
- Translucent or Opaque Vinyl Face/Glowing Side
- Glowing Face/Painted Side

SIZE RANGE
- Height: 6"- 24" | Depth: 30mm | 1.25" Minimum Stroke

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Acrylit™ with Vinyl Sides

Acrylit™ with
Vinyl Face & Sides
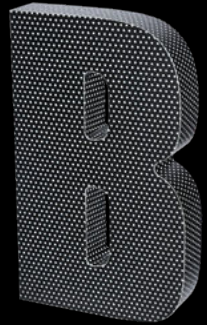
Acrylit™ with Perforated
Day/Night Vinyl on Face & Sides

SIDELIT™

Sidelit™ is manufactured from solid white acrylic with brilliant glowing white or LED colored sides. Faces can be opaque vinyl, Chemetal™ or a painted color. Sidelit™ was designed for both interior and exterior applications. The LEDs are warrantied for 5 years interior use and 3 years in exterior use. The LEDs can be replaced when expired.

SIZE RANGE
- Height: 6" - 24"
- Depths: .5", .75" & 1"
- 1.25" Minimum Stroke

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Color matches by Matthews or AkzoNobel Systems
- Actual finish & color samples available
- **Tough Template**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

.75" Painted Face

1" Carbon Fiber Vinyl Face

.5" Chemetal™ #902 Face

HOTEL ROOM SIGNAGE

Beautiful illuminated room sign identifiers for hotels and condominium complexes. Warm white LED illumination says "Welcome, you are home." Available in all architectural metals and finishes, from basic to more deluxe versions, these room identifiers are suitable for all levels of signage applications. Several identifiers can be powered from one LED driver, making installation quick and easy. ADA compliant raised direct print or traditional Appliqué room numbers and Braille rasters meet code and aid the visually challenged. These signs are vandal resistant and UL approved.

Size *(as shown)*
- Front Identifier Plate: 3.75" x 8" x .188" (sizes can vary)
- Rear Light Bar: 1.5" x 7.75" x .75''

Light Source: 3000K *(as shown)*
- All "K Values" and colors available

Materials:
- Aluminum, Stainless Steel, Brass, Yellow Brass, Bronze, Copper and Metalam™

Finishes:
- Satinbrite™, Mirror Polish*, Non-Directional, Powder Coat, Metalam™ (all Chemetal™ offerings)

Mounting:
- Drywall fasteners, masonry anchors, wood screws or VHB tape and adhesive

*Applique and rasters only

Satin Brushed
Stainless Steel

Bronze Satin Brushed
Medium Oxidized

Black Powder Coat

Brushed Brass Aluminum
Metalam™ #915

Brass Mirror Polished

steel art

IMAGE WRAP™

Ultra precise direct printing on the face and all four sides for a complete wrap of your interior design.

FULL COLOR PRINTING ON METAL SURFACES

**Features & Benefits of Image Wrap™**
- Totally customizable designs
- Graphics printed on all surfaces
- UL Listed: In compliance with UL 48
- LED's available in all K-values, colors and RGB
- Stock or custom images readily available

ADA Compliant Braille
- Vandal resistant Braille lettering and rasters in PMS/CMYK

Now Available in Chemetal™
- Hundreds of finishes
- Illuminated or non-illuminated designs
- Cost effective option with a very high-end look
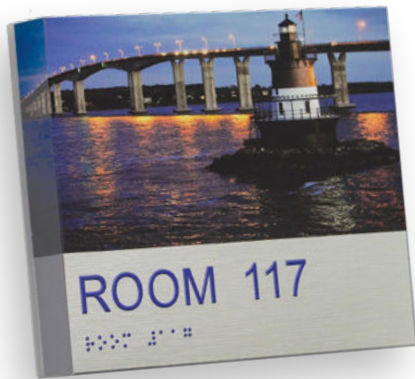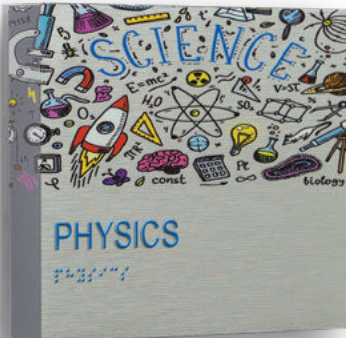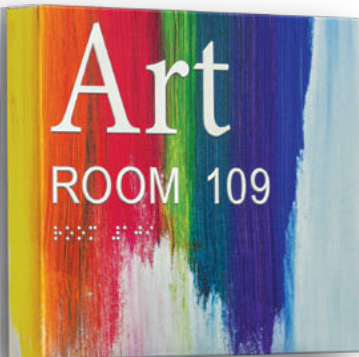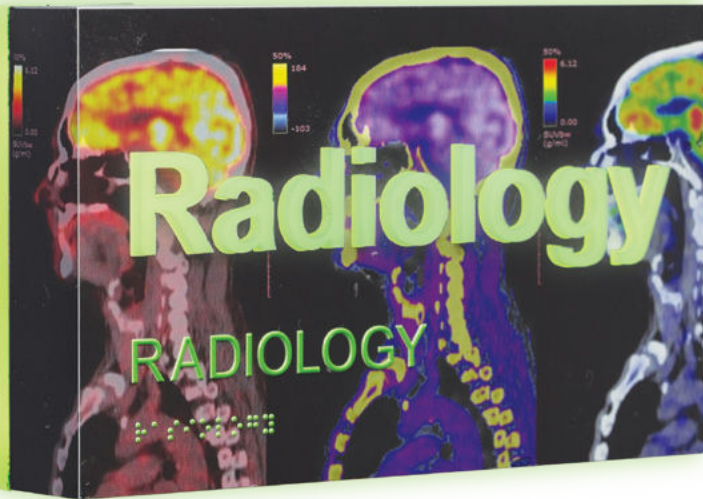
SIZE RANGE
- Height: 4" - 24" │ Depth: .5" - 4"

SPECIFICS
- **Lifetime Guarantee** on craftsmanship
- Actual finish & color samples available

Minimum stroke requirements for LED letters vary. To be accurate in your design, please contact your Project Manager.

Visit our website for more samples: **steelartco.com**

LIGHT ENGINE™

The first-ever hybrid application of LED-illuminated interior signage panels with graphics and decorative laminates. Steel Art's newest patented technology comes in several design options and is totally customizable.

Visit our website to view more samples: **steelartco.com/light-engine**
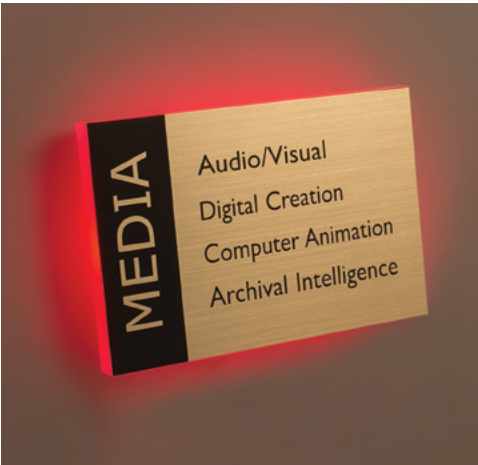
- **Lifetime Guarantee** on craftsmanship
- Full range of LED temperatures and colors available
- Architectural metal laminates
- ADA compliant direct print graphics available
- Light Engines™ available with engineered acrylic frames with illumination
- Light Engines™ available with fabricated architectural metal frames
- Vandal resistant mounting
- UL compliant electrical wiring
- UL listed power supply and enclosure for fast, easy install
- There are several options for mounting based on your Light Engine™ specifications

Freedom™ backgrounds

Acrylic panels available in a wide range of textures and colors.

| F-01 | F-03 | F-03 | F-04 | F-05 |
| F-06 | F-07 | F-08 | F-09 | F-10 |
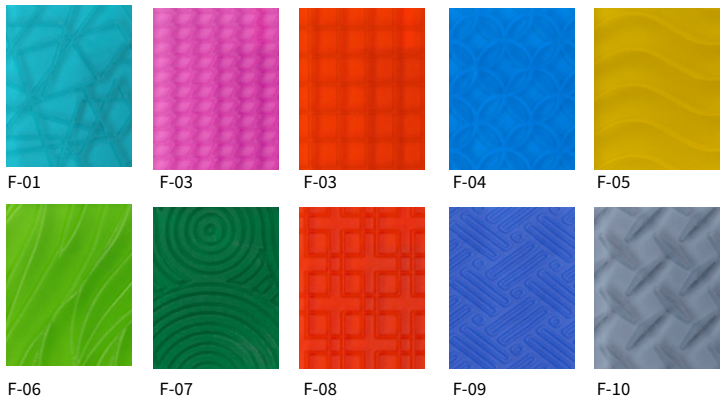
DIRECT PRINT

Ultra precise printing, color matching and 3D textures are all achieved through this method. This technique is more cost effective than etching and provides ultra fine detail. Also create ADA compliant Braille tactile signage. You can also 1st or 2nd surface print on Acrylic (including colored, clear & non-glare), wood as well as any architectural metal. Custom color matching available.
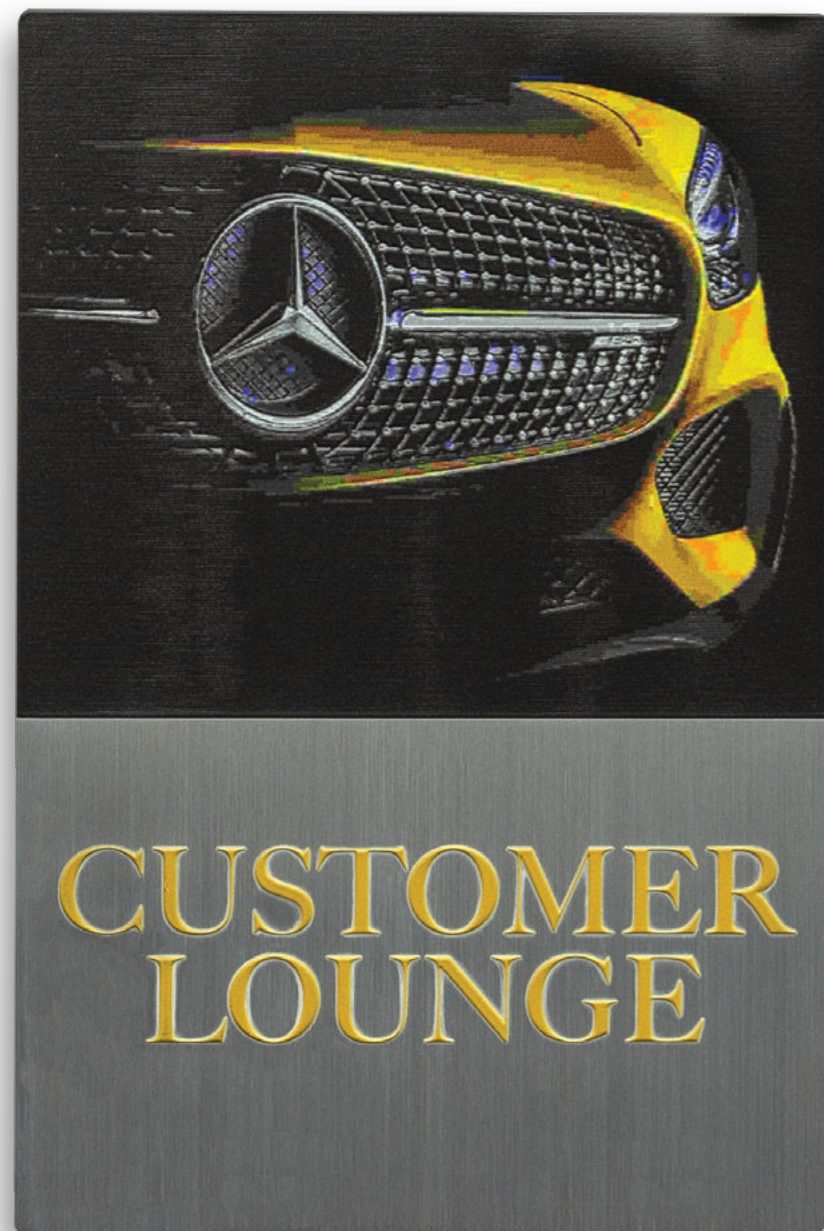
Direct Printing is the Future of Sign Making.

- **Lifetime Guarantee** on craftsmanship
- UV stabilized inks; PMS/CMYK color matching
- Maximum Size of Printed Material: 60" x 36"
- Maximum Weight of printed material: 200 lbs
- Please reference the Mounting Options page for an overview of our product mounting systems

Visit our website for more samples: **steelartco.com**

ADA BRAILLE

ADA signage does not have to be plain and ordinary.

While still conforming to ADA (Americans With Disabilities Act) regulations, we utilize all of the available architectural metals and finishes giving the designer freedom to create a new signage program or to incorporate ADA signage into an existing environment. Often accompanied by appliqué or etching, our Braille application is flawless and stands the test of time and wear. We also offer direct print ADA approved Braille and raised tactile copy. Braille rasters are available in stainless steel, brass, and acrylic (black, white, clear). Steel Art can meet all the requirements for informational or directional signage, public access, or emergency and evacuation applications. Appliqué is offered in several standard colors as well as custom color orders.

Braille can be printed in any color.

- **Lifetime Guarantee** on craftsmanship
- Available in all architectural metals

Visit our website for more samples: **steelartco.com**

ETCHING

Recessed graphics are perfect for permanent signage applications requiring solid media.

All architectural metals can be used for etched graphics. Typical applications for etched signage are colorful logos, dedication plaques, charitable recognition plaques, and informational or directional way-finding. Design flexibility is a great characteristic of etched signage.

- **Lifetime Guarantee** on craftsmanship
- Steel Art uses an environmentally friendly etching process, eliminating hazardous chemical waste and creating a safe working environment
- Available in all architectural metals
- Fabricated or solid cut
- Recess on Aluminum & Brass approximately .020", Stainless Steel .015"
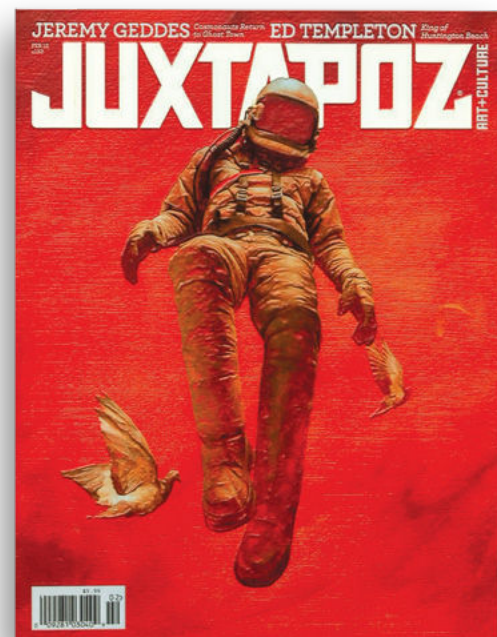
Visit our website for more samples: **steelartco.com**

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Exclusively for the Sign Trade... Since 1952   Back to
                                                                        Table of Contents
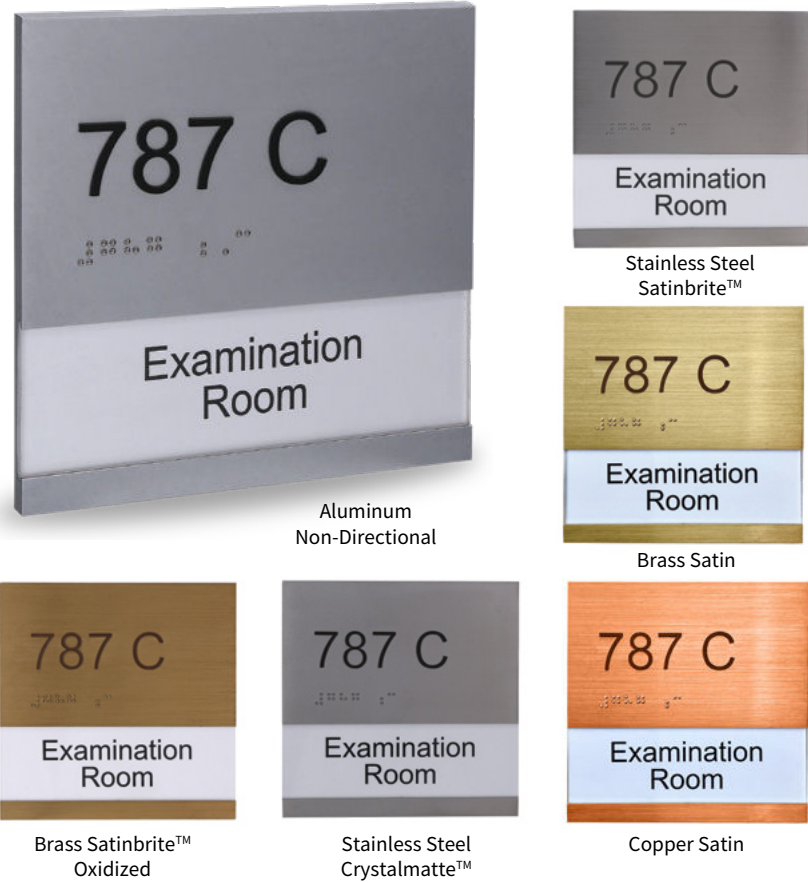
WINDOW SLIDERS™

New from Steel Art, Window Sliders™ gives this solid, one piece construction maximum flexibility and numerous design options. Beneficial for areas with high turn over occupancy, as the removable window allows you to print and create your own content that can be done in-house on your own office printer. These custom window signs are available in all architectural materials and finishes. Unlimited sizes and window configurations. Made according to your specifications from solid metals for high-end applications.

SIZE RANGE
• Height: 2" - 24" | Width: Max. 24" | Thickness: 0.25" - .5"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Aluminum
Non-Directional

Stainless Steel
Satinbrite™

Brass Satin

Brass Satinbrite™
Oxidized

Stainless Steel
Crystalmatte™

Copper Satin

CARBON STEEL

Hot Rolled
Fabricated

Cor-Ten
Solid Cut

Hot Roll Steel - A36
Hot rolled steel is the most popular carbon steel, commonly used in the construction industry. Hot rolled steel is known for its industrial look. Rust will develop over time and is greatly affected by the environment. A rust inhibitor can be applied when the letters are installed in the exterior, but will need to be reapplied periodically. Protective coatings are not recommended.

SIZE RANGE
• Height: 4" - 48" | Depth: .5" - 6"

SPECIFICS
• **Lifetime Guarantee** on craftsmanship
• Actual finish & color samples available
• **Tough Template**™ & **Installer's Assistant**™ available on all orders *(see page 34)*

Mounting methods are available in many variations. Please view on our website and/or discuss with your Project Manager.

Clean

Weathered

Cor-Ten Steel - A606
The great thing about using Cor-Ten is that it is a weathering steel, meaning it is a material that is corrosion resistant and left uncoated, will develop an outer layer patina protecting it from almost any weather element. Cor-Ten will develop a stable rust-like appearance after several years of exposure to weather. Protective coatings are not recommended.

FREESTANDING SOLUTIONS

Whether it's roll formed, triangulated or our high end interchangeable window slider desk signage, we have an option for you.

Triangulated Designs

Triangulated metal signage can have a number of different finish options and is available in all of our architectural metals. We can etch and infill, direct print or apply vinyl graphics to any of these designs.
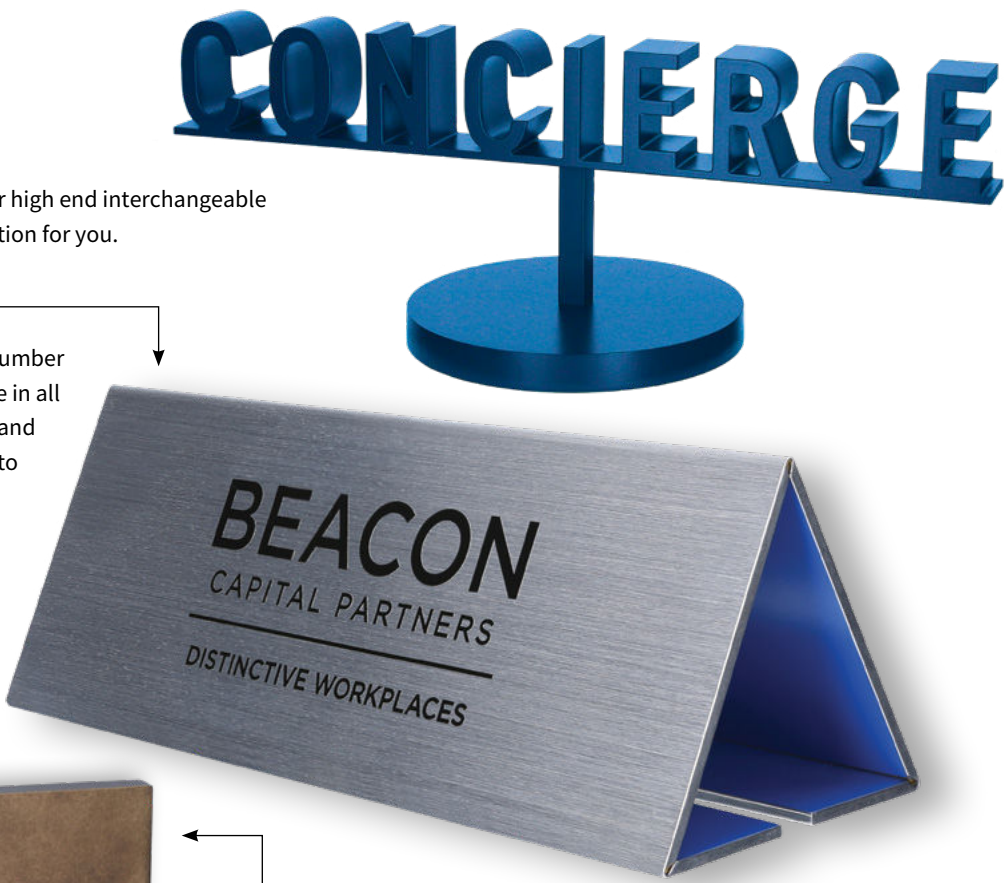
Window Slider

Introducing Steel Art interchangeable window slider signage now available in a freestanding design. If you're looking for a higher end option than just traditional extruded aluminum window sliders then take full advantage of our full array of architectural metals and finish options.

With the ability to direct print ADA compliant messages and or etch and infill copy onto the metal substrate itself you can achieve a very attractive functional piece. And of course you have the added flexibility of changing out the message in the lockable acrylic window anytime you'd like.

Roll Form Designs

Roll forming provides a structurally sound easy to mount signage piece that has been very popular for a long time. Available in any of the architectural metals. Simply provide us with the radius required for your counter top or wall section.

METAL FINISHES SOLID PLATE & FABRICATED

Actual finish samples are available

ALUMINUM

5052

Satin Brushed *100 grit std. (220 opt.)*	Satinbrite™	Bright Polish *(FAB Only)*	Edgeblend™ *(Mirror Face & Sides FCO Only)*
Non-Directional *(Fine, Coarse)*	Random Orbital *(Fine, Coarse)*	Crystalmatte™ *(Glass Bead)*	Prep for Paint *(Abrasive Blasted)*

STAINLESS STEEL

304 & 316

Satin Brushed *100 grit std. (220 opt.)*	Satin Brushed #4 *(FAB Only)*	Satinbrite™	Mirror Polish	Edgeblend™ *(Mirror Face & Sides FCO Only)*
Non-Directional *(Fine, Coarse)*	Random Orbital *(Fine, Coarse)*	Crystalmatte™ *(Glass Bead)*	Prep for Paint *(Abrasive Blasted)*	Hot Rolled A36 / Cor-Ten A606

ANODIZED ALUMINUM

FABRICATED ONLY

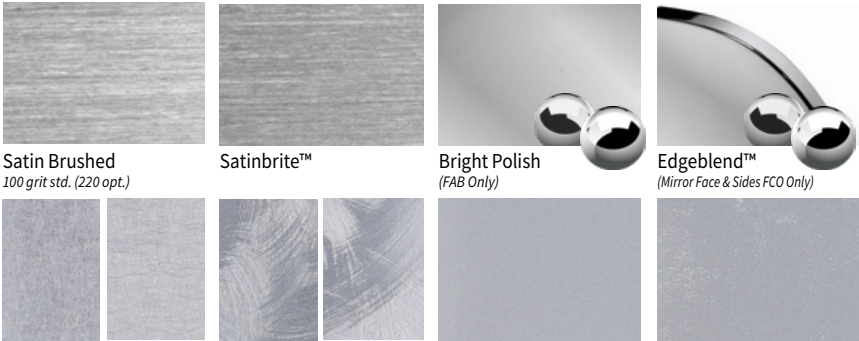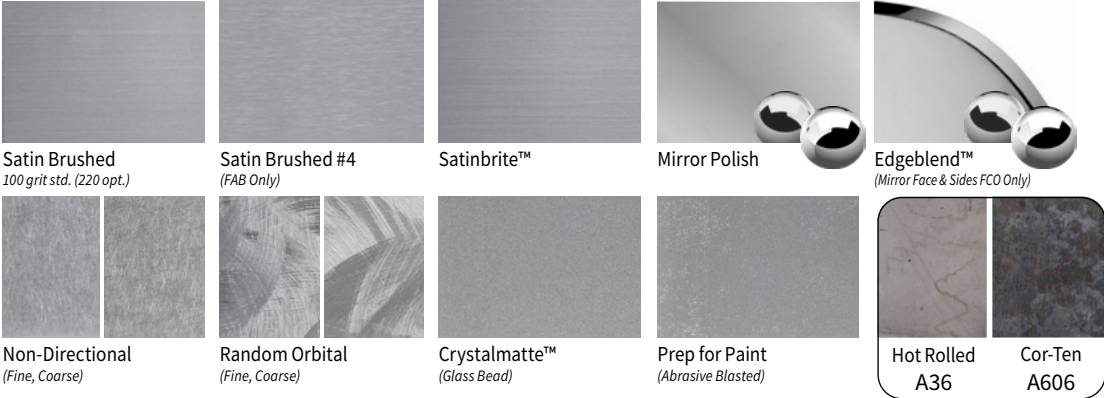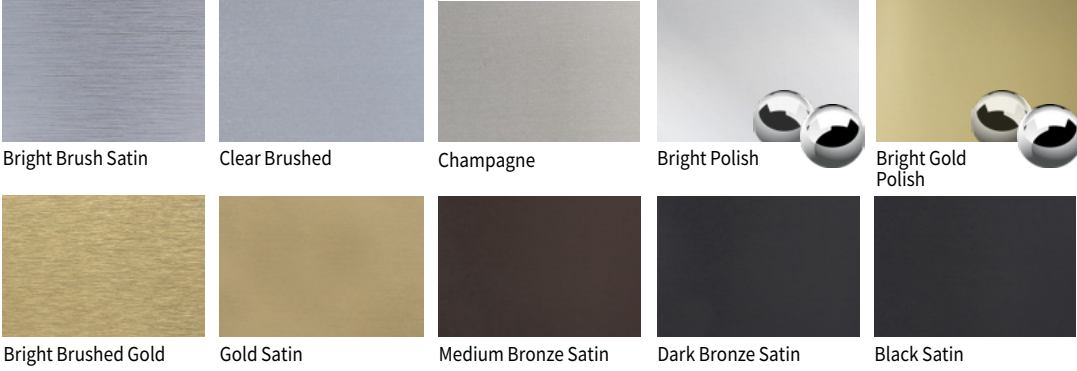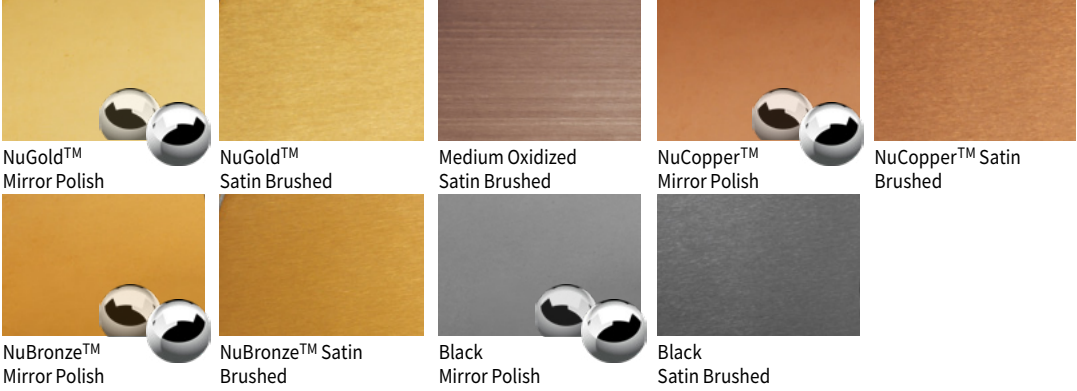|				
Bright Brush Satin	Clear Brushed	Champagne	Bright Polish	Bright Gold Polish
Bright Brushed Gold	Gold Satin	Medium Bronze Satin	Dark Bronze Satin	Black Satin

TITANIUM

304

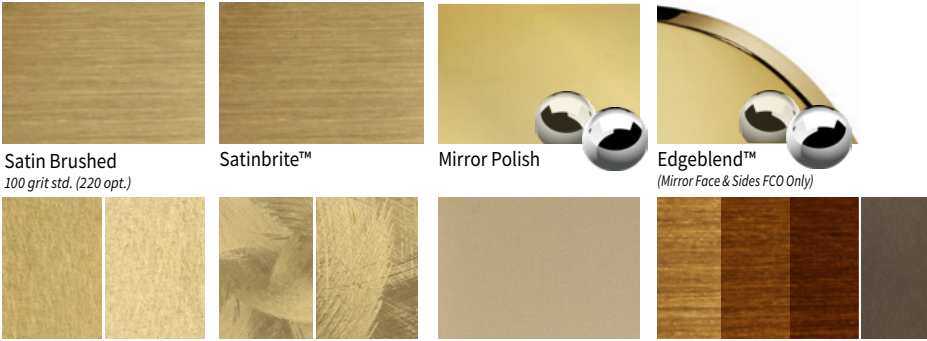|				
NuGold™ Mirror Polish	NuGold™ Satin Brushed	Medium Oxidized Satin Brushed	NuCopper™ Mirror Polish	NuCopper™ Satin Brushed
NuBronze™ Mirror Polish	NuBronze™ Satin Brushed	Black Mirror Polish	Black Satin Brushed	

METAL FINISHES SOLID PLATE & FABRICATED

Actual finish samples are available

YELLOW BRASS

260

Satin Brushed *100 grit std. (220 opt.)*	Satinbrite™	Mirror Polish	Edgeblend™ *(Mirror Face & Sides FCO Only)*	
Non-Directional *(Fine, Coarse)*	Random Orbital *(Fine, Coarse)*	Crystalmatte™ *(Glass Bead)*	Satin Oxidize *(Light, Medium, Dark)*	Statuary Oxidize *(Medium)*

BRASS

280

Satin Brushed *100 grit std. (220 opt.)*	Satinbrite™	Mirror Polish	Edgeblend™ *(Mirror Face & Sides FCO Only)*	
Non-Directional *(Fine, Coarse)*	Random Orbital *(Fine, Coarse)*	Crystalmatte™ *(Glass Bead)*	Satin Oxidize *(Light, Medium, Dark)*	Statuary Oxidize *(Medium)*

BRONZE

220

Satin Brushed *100 grit std. (220 opt.)*	Satinbrite™	Mirror Polish	Edgeblend™ *(Mirror Face & Sides FCO Only)*	
Non-Directional *(Fine, Coarse)*	Random Orbital *(Fine, Coarse)*	Crystalmatte™ *(Glass Bead)*	Satin Oxidize *(Light, Medium, Dark)*	Statuary Oxidize *(Medium)*

COPPER

110

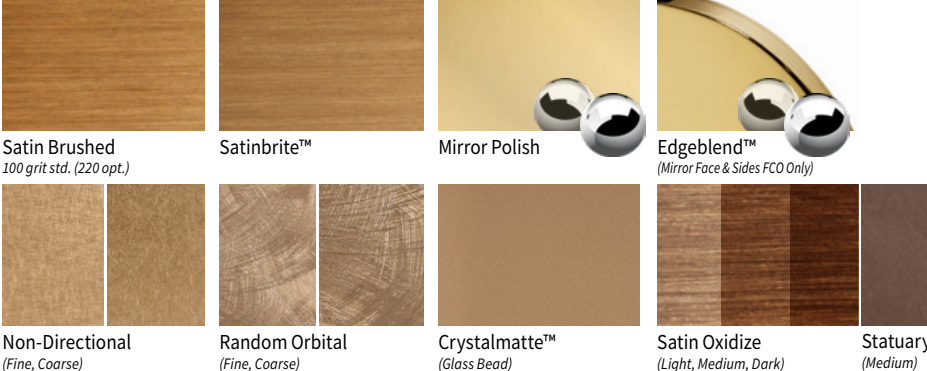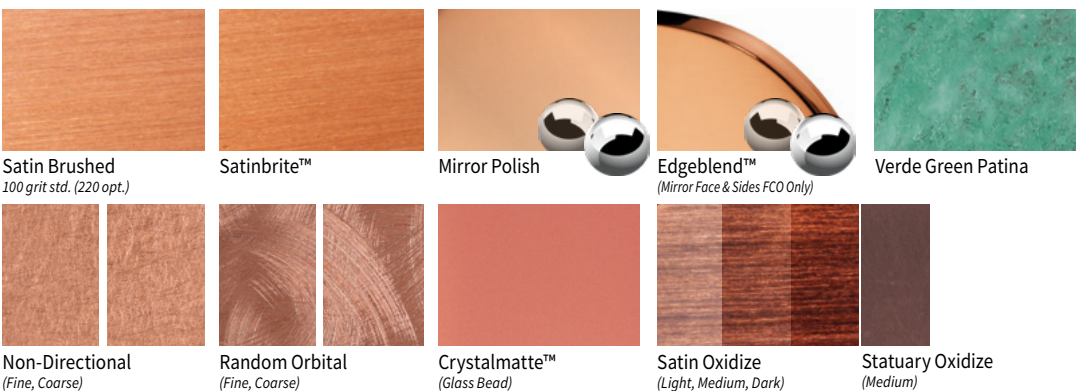|				
Satin Brushed *100 grit std. (220 opt.)*	Satinbrite™	Mirror Polish	Edgeblend™ *(Mirror Face & Sides FCO Only)*	Verde Green Patina
Non-Directional *(Fine, Coarse)*	Random Orbital *(Fine, Coarse)*	Crystalmatte™ *(Glass Bead)*	Satin Oxidize *(Light, Medium, Dark)*	Statuary Oxidize *(Medium)*

steel art

COLOR GUIDE

75 STANDARD COLORS

Steel Art is pleased to offer 75 standard paint colors with **NO** additional paint matching charge. The colors printed in this guide are approximations and we recommend consulting your Pantone® color Swatch book for any and all color matching combinations. Clear overcoat available for added protection.

5 GLOSS LEVELS
- Matte
- Satin *(Standard)*
- Semi Gloss
- Gloss
- Hi-Gloss

Pantone® 202	Pantone® 1797	Pantone® 186	Pantone® 185	Pantone® 032
Pantone® 174	Pantone® Orange 021	Pantone® 1505	Pantone® 3564	Pantone® 1495
Pantone® 540	Pantone® Reflex Blue	Pantone® 300	Pantone® 2914	Pantone® 2915
Pantone® 3435	Pantone® 3425	Pantone® 348	Pantone® 362	Pantone® 360
Pantone® 269	Pantone® 267	Pantone® 2592	Pantone® 246	Pantone® 236
Pantone® 329	Pantone® 2592	Pantone® 246	Pantone® 7465	Pantone® 332
Pantone® 130	Pantone® 1235	Pantone® 116	Pantone® 107	Pantone® 100
Pantone® 476	Pantone® 7505	Pantone® 466	Pantone® 7506	Off-White
Standard Black	Pantone® Cool Grey 11	Pantone® Cool Gray 7	Pantone® Cool Gray 1	Standard White

SPECIALTY COATINGS

- Powder coat finishes last for many years
- No additional charge
- Color chips available upon request

Actual colors and textures may vary from print and computer monitor representation.

Shimmer Bronze

Weathered Copper	Weathered Rust	Black Wrinkle	Copper Wrinkle	Midnight Blue Wrinkle
Dark Bronze/Black Wrinkle	Blue Wrinkle	Teal Wrinkle	Burgundy Wrinkle	Black Smoke Satin
Jet Black Textured	Gold Vein	Copper Plate	Beige Vein	Silver Vein

ANODIZED COLLECTION

SATIN & POWDER COAT FINISH REPEATABLE EVERY TIME.

Dark Bronze	Medium Bronze	Light Bronze	Gold
Black	Clear Satin	Dark Satin	Faux Oxidized Nickel	Mahogany

mpc MATTHEWS PAINT

Complete line of Matthews and AkzoNobel paint products and clear coats available.

33172 Silver	28448 Umbra Grey	41342SP Brushed Aluminum	46258SP Tucson Gold	46253SP Copper
41312SP Medium Bronze	41313SP Dark Bronze	41314SP Old Copper	46400SP Brilliant Gold	46401SP Aztec Gold

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Exclusively for the Sign Trade... Since 1952

Use Pantone® Matching Book to verify color.

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Color Systems

Our customers and their clientele benefit from the fast, problem-free color matching process and greatly reduced costs.

Steel Art currently has both sign grade color matching systems available for paint finishing: Matthews Paint Company and AzkoNobel. Both are known worldwide for their durability and tremendous color selections. So, whether it's an opaque color, metallic, or specific gloss level, **Steel Art** is eager to accept all of your color matching challenges.

You will receive a paint chip as part of the order approval process. Contact customer service for further questions on our paint approval process.

MATCH **ANY** COLOR

The computerized mixing stations can match virtually any color accurately. Our color matching capabilities include most other cross reference formulas, as well as the matching of acrylics, trimcap, vinyls, Pantone® Matching System, and more.
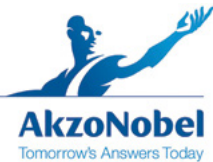
View and download our Color Guide.

UL Listed Products

Steel Art is a UL Listed Manufacturing Facility. We are in compliance with all UL 48 standards.

UL Listing means that UL has tested representative samples of a product and determined that the product meets specific, defined requirements. These requirements are often based on UL's published and nationally recognized Standards for Safety.

Standards For All UL Listed Orders:
• UL Certification for Illuminated Letters
• UL Listed Power Supply Enclosure – Wet Rated
• UL Listed 60 watt Class 2 110-277v Power Supplies
• UL Listed 10' Cable Plenum Rated 18 gauge 2 conductor for each letter

UL Listed LEDs & Components:
• UL Listed 3 Conductor for grounding is available
• UL Listed Polycarbonate Backs
• UL Labels affixed to each sign section
• UL 48 Document Binder Supplied: Layout Drawing, Electrical Circuit Drawing, Specifications for all UL Components
• Quality Control Checked and Signed by Manufacturers UL Representative
• Monthly Factory Inspection by UL Field Representative
• Steel Art Company UL Listing E311574 for US and Canada

LED & Power Supply Offerings & Warranty

• All major brands of LEDs are in stock: HanleyLED, Bitro, Principle, Sloan, GE, AgiLight, etc.
• 10-Year LED Warranty
• Labor Warranty up to $500

Know The Difference: **Acrylic #2447** & **#7328**

The translucency of an acrylic can affect how true and clean the color is when not illuminated.
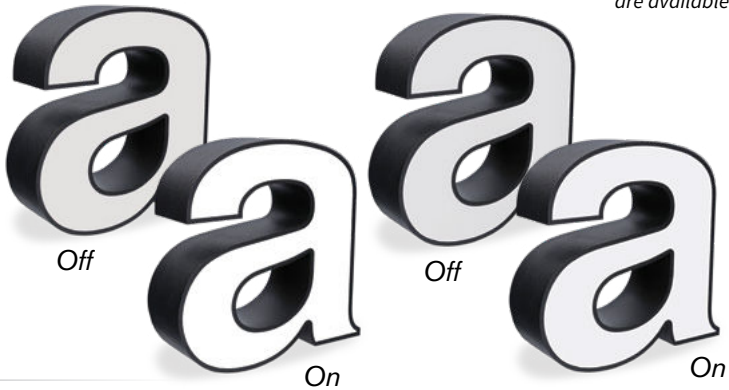
There is a distinct difference between our standard acrylic #2447 and the popular #7328 - both when illuminated and seen when non-illuminated. Acrylic #2447 appears grayish-while when non-illuminated, but super bright white when illuminated. Whereas, #7328 will be brighter white during the day, but will be less brighter than #2447 when illuminated.

So, what all this means is, if it is more important that the letters are true white when non-illuminated, then 7328 is most likely going to be your first choice. However, if the illuminated letters are desired to be brightly lit than 2447 your best choice.
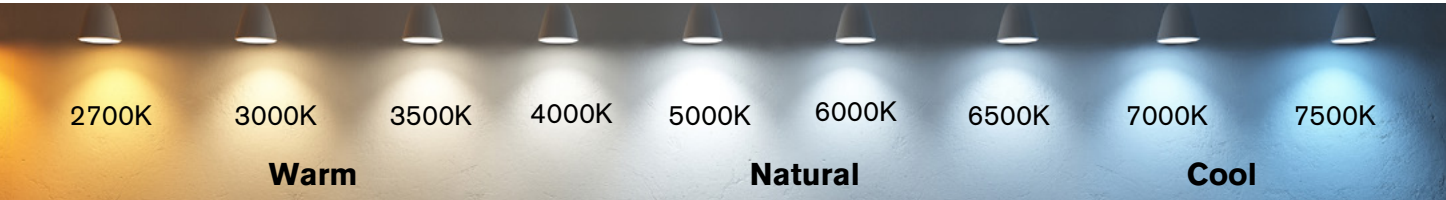
Standard #2447   *#7328*   **Actual samples are available*

Off   *Off*

On   *On*

LED Facts

| 2700K | 3000K | 3500K | 4000K | 5000K | 6000K | 6500K | 7000K | 7500K |

Warm   **Natural**   **Cool**

What is Kelvin (K) Value?

Kelvin is the measure of light ranging from warm to cool. Typical range for LEDs is 2700K to 7500K, being the most commonly supplied. 5000K is Natural White and all K values below that are considered Warm White. Not all module sizes are available in choices of K values, check with your Project Manager.

View and download our Kelvin Guide here:

What is a Lumen?

A lumen is a measurement of the intensity of the LED light. In general, small modules have the lowest Lumens approx. 30 and larger modules have more intense light approx. 150 or higher Lumens. Too much light is not necessarily a good thing as it could lead to hot spots in some applications.

What function does the lens have in distributing light?

Years ago, 120 degree angle of light distribution was primarily all that was available. Today light spread of up to 50 to 180 degrees is a standard offering. The wider the spread of light, the fewer modules are required and the less likely that hot spots will occur.

Passivation

Passivation is the process of treating or coating a metal in order to reduce the chemical reactivity of its surface. In stainless steel, passivation means removing the free iron from the surface of the metal using an acid solution to prevent rust. Passivation inhibits "tea-staining" in stainless steel. All exterior, solid plate and fabricated letters are passivated at **no additional cost**.

Stainless steel is comprised of a mixture of metals, primarily iron, chromium, nickel and in some cases molybdenum and manganese along with other materials in small quantities It is this unique blend that allows the special property of corrosion resistance by forming an outer protective passive oxide layer. Stainless steel surfaces can be made highly resistant to corrosion if they are properly cleaned and passivated prior to use.
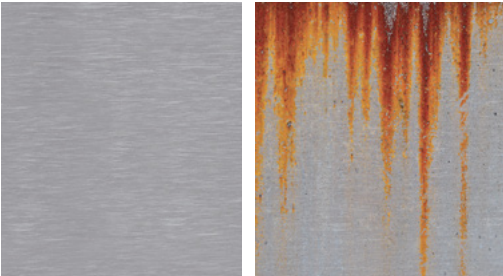
Treated   *Untreated*

Tough Template™

Our installation template is created with a wrinkle and tear-proof material which can be taped, tacked, drilled and transported easily. Also wind, water and tear proof means you can still install on those bad weather days.

Tough Template™ Displays:
• Stud Locations
• Wire Exits
• Center Lines
• Hardware Quantity
• Stud & Spacer Size
• Full Length & Height of Reading
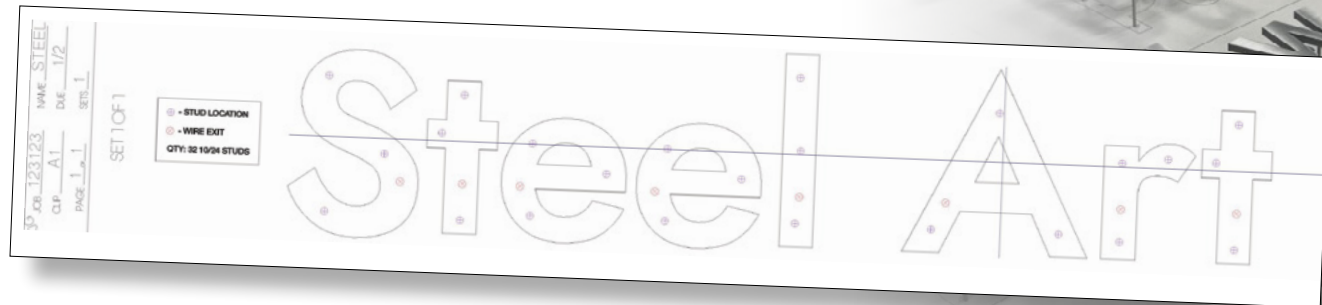
Installer's Assistant™

Steel Art announces a quick and accurate tool for installing tape mounted letters. Available immediately; a stencil cut, self-supportive inlay template to make mounting of adhesive or tape mounted letters simple, fast and clean.

Whether the specifications call out for 1 or several hundred letters, all the way up to a pattern size of 48"x120" this new Installer's Assistant™ will be a great help for your installation budget.

NEW

Installer's Assistant™ fits in your shipping box folded flat. So, when you spend expensive time aligning it on the wall, it is undistorted and hugs the surface.

Ask your Project Manager for more details.

Art for Approval (AFA)

Steel Art's approval process starts with a comprehensive breakdown of all specifications for scope of your project. It is inclusive of multiple textual explanations, as well as side and overview drawings designed to give you maximum understanding of your jobs details. It is very important that these documents are scrutinized as once they are approved, they will be manufactured exactly as shown.
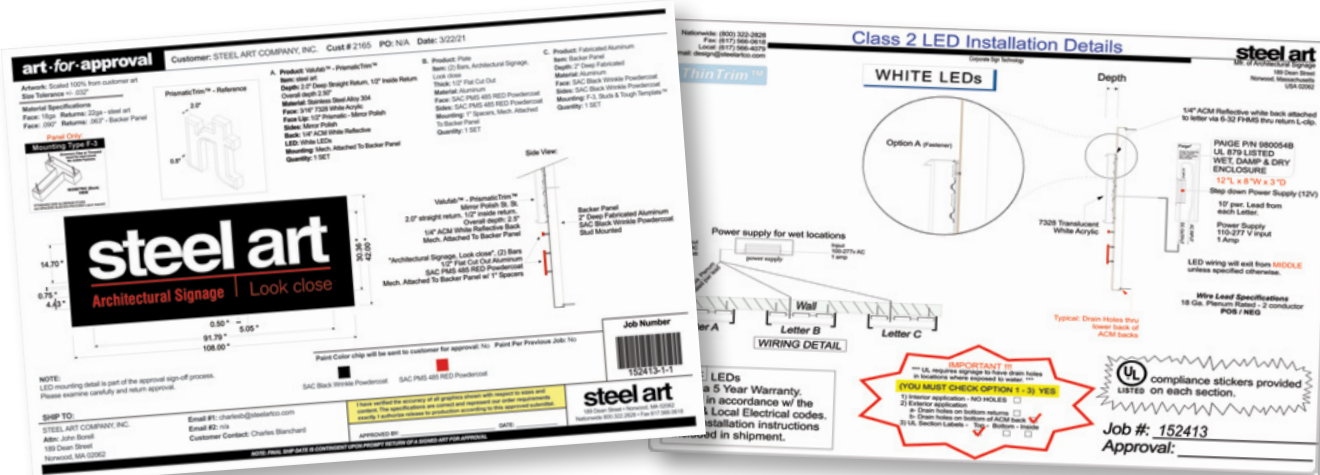
Installation Hardware

Aluminum & Stainless Steel Threaded Studs

Standard aluminum fully threaded studs included in price. Non-standard available at an extra cost.
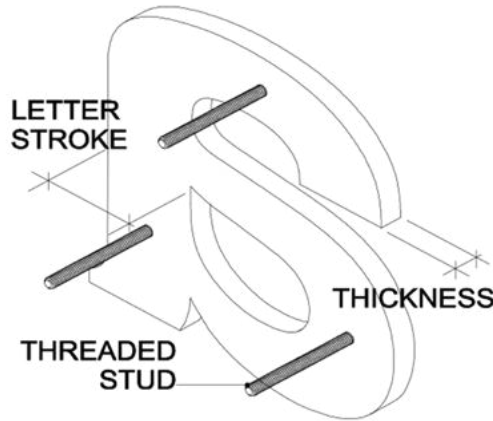
Stainless Steel studs available at an extra cost.

Larger diameter sizes and lengths available.

Ask your project manager for more information.

*3/8" & 1/2" threaded rod available. Ask your project manager for pricing.

SIZE		Diam.
#0-80 80 threads	Std. Lgth: 1" (Available in Stainless Steel ONLY)	.06"
#2-56 56 threads	Std. Lgths: 1", 1.5" (Available in Stainless Steel ONLY)	.086"
#4-40 40 threads	Std. Lgths: 1", 1.5", 2"	.112"
#6-32 32 threads	Std. Lgths: 1", 1.5", 2", 3", 4"	.138"
#8-32 32 threads	Std. Lgths: 1", 1.5", 2", 3", 4"	.164"
#10-24 24 threads	Std. Lgths: 1", 1.5", 2", 2.5", 4"	.19"
#10-32 32 threads	Std. Lgths: 1", 1.5", 2", 2.5", 4"	.19"
#¼-20 20 threads	Std. Lgths: 3", 4", 6"	.25"

1.00"   *Shown in actual size*

SPACER SLEEVES

LETTER STROKE

THICKNESS

THREADED STUD

Standard aluminum spacer sleeves for stud sizes included in price.

Lengths available in: 1/8", 1/4", 3/8", 1/2", 3/4", 1", 1.5", 2"

Larger diameter, painted and satin finish spacers available. Ask your project manager for pricing.

Threaded Weld Studs

Threaded weld studs on aluminum, stainless steel or red metals are available.

#6/32

#10/24

#¼-20

Shown in actual size

Standard lengths are 1", 1.5", 3"

Specialty Hardware

Stainless steel hex nuts, machine screws and washers available at extra cost.

Pressure Sensitive Tape Mount

• 3M Products and other premium brands

• Available in: Clear, Black, White, High Bond, Very High Bond

• Full and In-Lined backing available with holes for adhesive

• **Now Available**... Full Back and Tape Strips
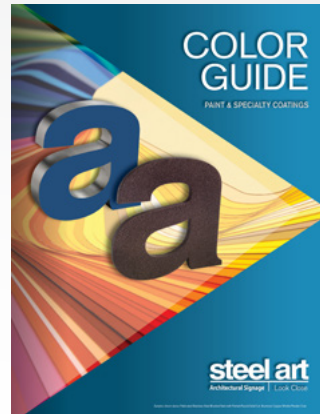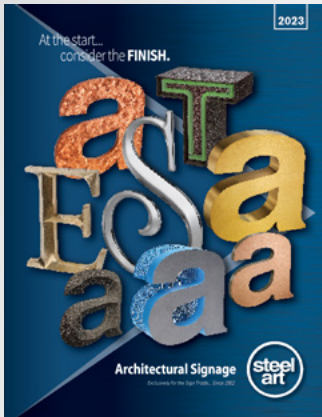
Ask your project manager for more information.

Full
(Available on acrylic only)

Strips

In-Line

Tape Mount Options

Online **Digital Catalogs**

Please view our digital catalogs for additional information, products and capabilities beyond what is shown in the master catalog.

Scan these QR codes to view our catalogs digitally and download them as PDFs.
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